



Horizon Firearms, founded in 2012, is looking to expand our team! We manufacture long-range, bolt-action rifles that are assembled from the finest components, perfected by hand, guaranteed to shoot .5 MOA, or better.

We consider ourselves counter-cultural relative to the traditional firearms industry market and we want people who think creatively and outside the box. We move fast and we have new opportunities presenting regularly. We need someone with a great attitude about adapting and shifting and having fun working in the outdoor industry while also bringing systems and order to a fast-paced environment.

If you're looking for a career with a fast-growing company in the hunting industry and are equally passionate about firearms as you are about Gantt charts, keep reading!

Title: Marketing Project Manager

FLSA: Non-Exempt

Location: Bryan, Texas

Reports to: VP Marketing

Department: Marketing

Primary Function:

The Marketing Project Manager will manage the execution of projects across all channels, including Social Media, Email Marketing, Advertising, Strategic Partnerships, Public Relations, Podcasts and Videos, and Events and Trade Shows. They will work hand in hand with the content creator specialist and will hold team members accountable for timelines and project details.

The Ideal Candidate:

- Has relevant work experience as a marketing specialist, marketing coordinator, or marketing manager
- Is exceptionally organized and passionate about maintaining systems and efficient processes
- Will keep up with our Lean Marketing System requirements, such as action plans and strategy matrix for marketing team reporting
- Has prior experience managing consultants and/or external vendors and providing creative direction
- Thrives when balancing left and right brain skills and easily shifts between analytical and creative thinking throughout the day
- Enjoys problem-solving and naturally thinks at a high level before developing a tactical plan
- Feels confident holding partners, peers, and superiors accountable
- Is goal-oriented, self-motivated, and knows how to “manage up” when needed
- Has a get-the-job done attitude

- Is a great written communicator with an eye for content editing and catching mistakes
- Has a good eye for overall design choices
- Thinks a well-written creative brief has the ability to make or break a project
- Can be the protector of brand standards – ensuring consistency in messaging and brand representation across multiple channels and touchpoints
- Will be a brand ambassador in every sense of the word

Examples of Projects to Manage (including but not limited to):

- Marketing/sales deliverables for new product releases
- Website development projects with web dev team
- Trade Show preparation, paperwork and logistics
- Podcast Production – recording scheduling and communication with guests, help with podcast recordings in studio and disseminating files and instructions to various 3rd parties to process into a finished product.
- Provide administrative support and assistance to the VP of Marketing/Founder
- Ability to schedule, post, track, and analyze social media platform data
- Maintain and frequently update Marketing project management tools, including the action plan and KPI Dashboard

Requirements:

- Examples of past project management experience
- Must pass drug test and background check
- Self-driven, creative problem solver
- Full-time position
- Occasional travel to trade shows or events
- Required office location: Bryan, Texas

Physical Requirements:

- Extended periods of sitting and/or walking (33% - 75% of time)
- Stooping, bending, twisting, leaning (10% - 25% of time)
- Lifting of 25-50 lbs. occasionally (0% - 33% of time)

Work Environment:

- Typically inside a climate-controlled office and is required to occasionally move from office to manufacturing areas and outdoors to perform duties
- Occasional exposure to manufacturing environment where the use and wear of proper protective equipment (PPE) such as safety glasses or side shields on glasses and closed toe shoes are mandatory

To apply: submit your cover letter and resume to careers@horizonfirearms.com – Please include your name and Marketing Project Manager in the subject line.