



Horizon Firearms, founded in 2012, is looking to expand our team! We manufacture long-range, bolt-action rifles that are assembled from the finest components, perfected by hand, guaranteed to shoot .5 MOA, or better.

We consider ourselves counter-cultural relative to the traditional firearms industry market and we want people who think creatively. We move fast and we have new opportunities presenting regularly. We need a jack-of-all-trades in the content creation world to be able to produce a variety of deliverables to continue building the Horizon Firearms family of brands.

If you're looking for a career with a fast-growing company in the hunting industry, have exceptional attention to detail, a great attitude about adapting and shifting, and you take pride in your work, keep reading!

Title: Visual Content Creator

Reports to: VP Marketing

FLSA: Non-Exempt

Department: Marketing

Location: Bryan, Texas

Primary Function:

The Visual Content Creator will be tasked with creating all visual assets that Horizon Firearms and Kaspar Outdoors may need to execute strategic goals and communicate the company's value proposition.

The Ideal Candidate:

- Considers themselves a Jack (or Jill) of all trades when it comes to graphic design and content creation
- Not only appreciates the art of storytelling but can see it through from vision to completed project
- Has experience with AI-generated graphic creation
- Has a love of learning and isn't afraid of new tech ways of creating content
- Understands that every platform has different requirements and can adjust content accordingly
- Can take a well-written creative brief and deliver a design project that exceeds expectations of the stakeholder(s)
- Is highly skilled with Adobe Creative Suite
- Has a natural eye for creating, improving, and editing
- Will be a brand ambassador in every sense of the word
- Feels confident holding partners, peers, and superiors accountable
- Is goal-oriented, self-motivated, and knows how to "manage up" when needed
- Is a self-drive problem solver and creative thinker

Examples of Design/Content Projects (including but not limited to):

- Lifestyle Photography
- Studio/Product Photography
- Social Media Videos
- Graphic Design
- Print Deliverables
- Trade Show Booth Design
- Packaging Design

Requirements:

- Past work examples that will leave us wanting to see more
- Must pass drug test and background check
- Full time position
- Occasional travel to show and special events
- Required office location: Bryan, Texas

Physical Requirements:

- Extended periods of sitting and/or walking (33% - 75% of time)
- Stooping, bending, twisting, leaning (10% - 25% of time)
- Lifting of 25-50 lbs. occasionally (0% - 33% of time)

Work Environment:

- Typically inside a climate-controlled office and is required to occasionally move from office to manufacturing areas and outdoors to perform duties
- Occasional exposure to manufacturing environment where the use and wear of proper protective equipment (PPE) such as safety glasses or side shields on glasses and closed toe shoes are mandatory

To apply: submit your cover letter and resume to careers@horizonfirearms.com – Please include your name and Visual Content Creator in the subject line.